

4.1.4

Finding Help and Support Guide

The principal source of support for UK exporters is UK Trade and Investment.

UKTI Help and Support

Developmental Programmes

UKTI offers a programme designed to 'hand-hold' businesses at a critical stage in their export development:

- **Passport to Export** offers twelve months of dedicated support including adviser time to businesses who are new to international trade or who wish to move from 'reactive' exporting to 'proactive' exporting.

Services to Exporters

Other services target specific needs faced by exporters. Services are increasingly charged for (although at a highly subsidised rate). In some cases (marked *) a grant is available. Services often have eligibility criteria so if you are interested in a particular service your best first step is to contact your regional team (see link).

Principal services are:

Overseas Market Introduction Service (OMIS)

A scheme whereby businesses can commission UKTI staff based overseas to carry out work. Often this is research-orientated such as assessing the market or helping identify distribution partners but it can be, for example, supporting a product launch or hosting a meeting at an Embassy.

The following module offers a deeper insight into this topic:

The Road Ahead

You can find it in the SavvyAcademy or in the 'Get Started' area of 'Create Your Plan'.

Information you complete as part of the Module will be automatically entered into your Plan. The more modules you complete, the more your Plan will build.

Trade Show Access Programme (TAP)*

Offers help to companies who wish to exhibit abroad

Market Visit Support (MVS)

A scheme operated regionally through which group visits to trade destinations are organised.

Specialist Advisors

Each UKTI English Region has a specialist advisor in the following areas:

Language and Culture

International e-commerce

Regions also have advisors with specialist knowledge of specific key international markets and specific industry sectors.