

4.4.1

Time, Skills and Budget Resource Checklist

How can we create more time for export:

- Analyse our use of time
- Improve delegation of day-to-day tasks/reorganise work
- Find help outside the business e.g. a bookkeeper
- Get student help
- Block time out in my diary/others' diaries
- Set quarterly SMART objectives
- Work closely with an adviser/mentor
- Brainstorm the issue with colleagues
- Create a small 'export team'

Where might we need more skills?

- Market Research
- Attending an Exhibition
- Identifying Partners
- Managing Partners
- Culture/language
- International Marketing
- International Contracts
- International Sales
- International Logistics
- Getting Paid
- Raising Finance

The following module offers a deeper insight into this topic:

Your Resources

You can find it either in the SavvyAcademy or in the 'Resource Your Opportunity' area of 'Create Your Plan'.

Information you complete as part of the Module will be automatically entered into your Plan. The more modules you complete, the more your Plan will build.

Check out the SavvyAcademy. You or your colleagues can select from a range of short courses and modules which can quickly bring new skills into your business.

Early budget considerations:

Cost of my time

Cost of others' time

Travel and subsistence

Market research

Other marketing

Legal costs

Other costs?