

4.7.3

Export Overheads Costs Checklist

Your time

Other people's time

Travel and accommodation

Outside help

Market Research

Retainers

Technical approvals

Promotional material (inc. translation)

Website adaptation

Website SEO

Exhibitions

Legal costs

Other costs

The following module offers a deeper insight into this topic:

Making a Profit

You can find it either in the SavvyAcademy or in the 'Plan Profitable Growth' area of 'Create Your Plan'.

Information you complete as part of the Module will be automatically entered into your Plan. The more modules you complete, the more your Plan will build.